

## CONFERENCE SCHEDULE

**9.00 – 10.00 Registration** (Building T8, next to Room 2.35)

**10.00 – 10.15 Opening Speech** (Building T8, Room 2.35 )  
**Assoc. Prof. Dr. Milena Krhutová, Ph.D.**  
Head of Department of Foreign Languages  
Faculty of Electrical Engineering and Communication, Brno University of Technology, Czechia

**10.15 – 10.30 Organizational Issues** (building T8, Room 2.35)

### SECTION I (Building T8, Room 2.35)

10.30 – 11.15 **Šťastná Dagmar**  
Brno University of Technology, Czechia  
*Project-Based Learning in the European Business Games Contest*

**Farkas János, Csatári Dóra**  
University of Debrecen, Hungary  
*Teaching ESP for Management Students at the University of Debrecen, Hungary*

11.15 – 12.30 **Lunch Break**

12.30 – 14.00 **Chudašová Gabriela, Slamová Karolína, Wlochová Andrea**  
VŠB – Technical University Ostrava, Czechia  
*Use of Modern ICT Technologies at the Department of Foreign Languages at VŠB-TUO*

**Froehling Kenneth**  
Brno University of Technology, Czechia  
*Comparing Cultural Studies Courses in the ESP Sphere*

**Tar Ildikó, Lázár Timea**  
University of Debrecen, Hungary  
*Technical Translation Training at Debrecen University*

**Olejarczuk Edyta, Góral Bogumila**  
Poznan University of Technology, Poland  
*The Role of ICT in Teaching and Learning ESP*

### SECTION II (Building T8, Room 2.25)

10.30 – 11.15 **Czellér Mária, Nagy-Bodnár Klára**  
University of Debrecen, Hungary  
*Tourism in Focus: Teaching ESP for Students Majoring in Tourism and Hospitality*

**Hajdú Zita, Domonyi Renata**  
University of Debrecen, Hungary  
*Teaching English for Marketing in a CLIL Framework*

11.15 – 12.30 **Lunch Break**

12.30 – 14.00 **Smutný Milan**  
Brno University of Technology, Czechia  
*Terminology as a Specific Carrier of Information*

**Ellederová Eva**  
Brno University of Technology, Czechia  
*Project of Design-Based Research of a Coursebook for ESP*

**Zmrzlá Petra, Haupt Jaromír**  
Brno University of Technology, Czechia  
*Lingua Franca of Business and Engineering: English from Students' Point of View*

**Kubrická Jana**  
Masaryk University Brno, Czechia  
*Designing ESP Materials for Students of Midwifery and the Golden Hour of Teaching and Learning*

14.00 – 14.30 **Coffee Break (Room 2.15)**

14.30 – 16.00 **Katrňáková Hana**

Masaryk University Brno, Czechia  
*“Make It Short, Clear and Polite” Practising Effective  
Communication and Soft Skills in an English for Lawyers  
Course Both in Standard and Virtual International Classroom*

**Štefková Jaroslava**

Technical University in Zvolen, Slovakia  
*A Composition as an Evaluation Tool at the Course of ESP  
at the Technical University in Zvolen*

14.00 – 14.30 **Coffee Break (Room 2.15)**

14.30 – 16.00 **Karasková Eva, Vaňková Lucie**

Palacký University in Olomouc, Czechia  
*Communicative Competence – How to Make Undergraduates Speak in  
Mixed-Level ESP Classes at Faculty of Science, UP Olomouc*

**Tománková Veronika**

Masaryk University Brno, Czechia  
*Language Skills Curriculum Development in Legal English for Academic  
Purposes: A Needs Analysis*

**Jašková Jana**

Brno University of Technology, Czechia  
*ESP University Teachers’ Pedagogical Content Knowledge: Retrospective  
Perceptions of Professional Beginnings*

16.00 – 17.00

**Informal discussion, reception, closing (Building T8, Room 2.15)**